



**Center for Social Development
Washington University in St. Louis**

Conference Agenda

**“Taking the Measure of the American Dream Demonstration”
An Assessment of Knowledge Building and Impacts in Applied Social Research
April 20, 2005**

**Radisson Hotel
200 North Fourth Street
St. Louis, MO 63102-1902
314-621-8200 or 800-333-3333**

Arrivals on Tuesday afternoon or evening, April 19

Continental breakfast and informal discussion, 7:00 to 8:00 am

Opening

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|------|---|------------------------------------|
| 8:00 | Welcome and introductions | Edward Lawlor
Michael Sherraden |
| 8:15 | ADD research: Purposes, questions,
and methods | Lissa Johnson |

Key results from ADD research methods: What we learned and did not learn

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| 8:30 | Implementation assessment | Deborah Adams |
| 9:00 | Cross-sectional survey | Amanda Moore McBride |
| 9:30 | In-depth interviews | Margaret Sherraden |

Break 10:00 to 10:15

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| 10:15 | Program monitoring | Mark Schreiner
Margaret Clancy |
| 10:45 | Experiment | Greg Mills |
| 11:15 | Cost analysis | Mark Schreiner |

Lunch and keynote: Vision and implementation of a policy demonstration

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| 11:45 | ADD: Conception, challenges, contributions | Bob Friedman |
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Knowledge building from ADD research: Contributions and shortcomings

1:00	Assets, race, and class	Thomas Shapiro
1:30	Saving theory and evidence	Mark Iwry
2:00	Implications for financial services	Michael Barr

Break 2:30 to 2:45

Asset-building policy and programs: Impacts from ADD research

2:45	Community-based programs	Rene Bryce-Laporte Steven Dow
3:15	State and tribal policy and programs	Karen Edwards Gena Gunn
3:45	Federal policy	Ray Boshara

ADD research and policy abroad: Impacts and next research agendas

4:15	United Kingdom	Will Paxton
4:35	Taiwan and China	Li-chen Cheng
4:55	Canada	Peter Nares/Barbara Gosse
5:15	Uganda	Fred Ssewamala

Summary and closing: Overall assessment

5:35	Philanthropic perspective: Was it worth it?	Frank DeGiovanni Benita Melton
6:15	Reflections on large-scale applied social research	Michael Sherraden
6:30	<i>Opening reception of State Asset-Building Policy conference</i>	

Continued ADD Discussion

7:30	CFED-sponsored dinner at Hannegan's on the Landing
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Sponsors:

Ford Foundation, Charles Stewart Mott Foundation, F. B. Heron Foundation, MetLife Foundation, CFED, CSD