

The Future of Financial Security

Tech, Equity, and the Role of Nonprofits



Formerly **The Financial Clinic**

**In a few words, how have you felt
over the past year?**

Early Lessons Learned

1. Managing personal finance is **especially perilous and high-risk** for Black and Brown women.
2. Our systems are designed to put people in a daily and persistent crisis, and then **extract the ingenuity and tenacity** that they develop in response to such distress.

Today's Agenda

What role does technology play in our work?

What role should it play?

The dangers of techno-saviorism



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1. Intentional friction functions as a barrier for our customers.
2. Data surveillance reinforces racism.
3. Technology comes with a premium.



**Technology should wield its power
to challenge and change policies,
practices, and beliefs that harm the
communities we care about.**

Tech for Good

1. **Scale.** Bringing our services to exponentially more customers



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3. **Agency.** Customers take control of the narrative



The Role of Nonprofits

What if we took a preventative approach?

What if, in solving for financial insecurity, we also unlocked large-scale innovation?

#TECHFOREQUITY



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