

MISINFO, DISINFO, MANIPULATION, AND THE IMPACT ON YOUR FREEDOM TO VOTE

KNOW ~~DIS~~INFO



JENNIFER S. LOHMAN · MISSOURI VOTER PROTECTION COALITION ANTI-DISINFORMATION COMMITTEE



OVERVIEW

THREE CATEGORIES OF CONCERN



DISINFORMATION

MISINFORMATION

MANIPULATION

OVERVIEW

YOUR FREEDOM TO VOTE



FALSE INFO ABOUT
THE ISSUES

DISINFORMATION

MISINFORMATION

MANIPULATION

WRONG INFO
ABOUT VOTING

VOTE

CONVINCING YOU
NOT TO VOTE

OVERVIEW

WHAT MUST CHANGE



REGULATION OF SOCIAL MEDIA PLATFORMS & PERSONAL DATA USE



SELF-DEFENSE

CHANGES TO MEDIA COVERAGE



ACCOUNTABILITY FOR BAD ACTORS

OVERVIEW

BUT I DIGRESS

1

Social media platforms are private entities that can limit & regulate speech via their Terms of Service

It's not a "free exchange of ideas" when the platforms decide which ideas you will see

2

REGULATION OF SOCIAL MEDIA PLATFORMS & PERSONAL DATA USE IS NOT A FREE SPEECH* ISSUE

*HAVE YOU EVER NOTICED THAT THE "FREE SPEECH" TECH PLATFORMS BEND OVER BACKWARD TO "PROTECT" IS HATE SPEECH?

PLUS, WHAT ABOUT ACTUAL HARM CAUSED BY UNCHECKED LIES AND HATE SPEECH?

TODAY'S FOCUS

SELF-DEFENSE

TODAY'S FOCUS

SELF-DEFENSE

MANIPULATION

MISINFORMATION

EASY MODE



- USE ONLY LOCAL, TRUSTED SOURCES OF INFO ABOUT VOTING
- ALWAYS KEEP IN MIND THAT VOTING RULES DIFFER IN EVERY STATE
- DON'T SHARE POSTS OR MEMES ABOUT VOTING WITHOUT VETTING THE INFO WITH A LOCAL, TRUSTED SOURCE

THE LEAGUE OF WOMEN VOTERS

THE MISSOURI VOTER PROTECTION COALITION

THE ST. LOUIS AREA VOTER PROTECTION COALITION (STLVPC.ORG)

THE ELECTION PROTECTION HOTLINE 1-866-OUR-VOTE

Beware of the Bubble



Rage farming



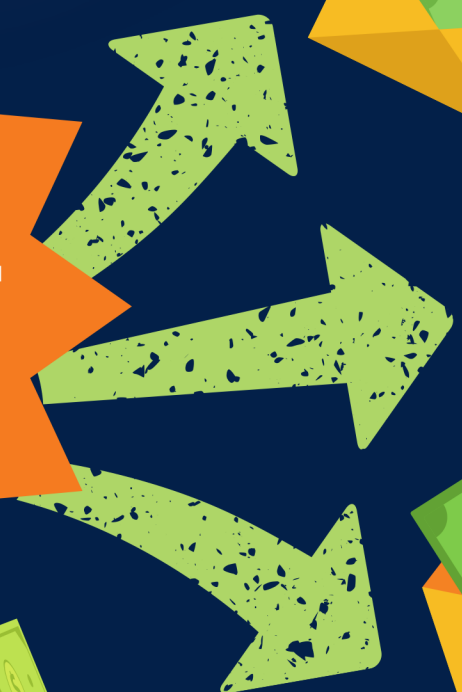
O.A.R.



Rage Farming



RESULT



Outraged Backlash Clickbaiter:
ONP posted outrageous nonsense! Who's with me?

AMPLIFICATION

DAILY OUTRAGE MEDIA OUTLET:
"ONP is ROASTED for outrageous nonsense post!"

PEOPLE LIKE US:
"CAN YOU BELIEVE WHAT ONP JUST SAID?? THIS IS SO OUTRAGEOUS!!"



SHOCKING NEWS MEDIA OUTLET:

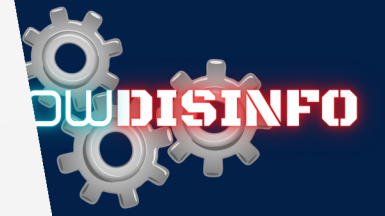
"You can care about issues, be well-informed, and take useful action without logging onto social media."

...occaecat

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto



CHANGE YOUR PRIVACY SETTINGS:
[HTTPS://WAPO.ST/3P0MCMB](https://wapo.st/3p0mCMB)

RECONSIDER THE ROLE
OF SOCIAL MEDIA IN
YOUR PERSONAL &
PROFESSIONAL LIFE

GET ACCURATE VOTING INFO:
TEXT MOVPC TO 66866
STLVPC.ORG · LWVSTL.ORG

LEARN MORE ABOUT MEDIA
MANIPULATION AT
MEDIAMANIPULATION.ORG



KNOWDISINFO
.org

LEARN THE TRUTH ABOUT ELECTIONS:
CISA.GOV/RUMORCONTROL

EXAMINE DIFFERENCES IN MEDIA
COVERAGE: ALLSIDES.ORG

STUDY MEDIA LITERACY:
CHECKOLOGY.ORG



Q & A